

SUPPORT BBBSOC WHEN YOU SHOP AT AMAZON – it’s EASY!

The “AmazonSmile” program donates 0.5% of most purchases on Amazon to a charitable organization of your choice. One half of one percent is not a lot, but if you’re shopping on Amazon anyway and can get your family and friends to participate, it’s SOMETHING.

It’s really easy to support BBBSOC through the AmazonSmile program. There are only three steps:

1. Register BBBSOC as your charity of choice with the AmazonSmile program (once!)
2. Use the AmazonSmile portal when you go shopping on Amazon (every time you shop)
3. TELL your family and friends, so that they can participate, too (every chance you get)

How to Register:

Go to <https://smile.amazon.com/> and you’ll see a screen like this:



Sign in, using your email address and Amazon password. You need to be a registered Amazon user, and if you are not already registered, there is a link to do that (“New to Amazon? Create an account”).

Amazon will ask you to select a charity. Enter BBBSOC in the box and hit search, then select Big Brothers Big Sisters of Ocean County and select it to proceed.

You’ll be brought to the shopping site. Confirm that you see the AmazonSmile logo at the top left, and

Supporting Big Brothers Big Sisters of Ocean County to the right of the AmazonSmile logo. You’re registered!

Amazon will send you a welcome email that looks like the one below:



How to Use AmazonSmile

Download the AmazonSmile Button for the Internet browser that you use (Chrome, Firefox/Mozilla or Internet Explorer). *Use the link in your welcome email ("Get the AmazonSmile 1Button) or use the link below* to install a button in the top bar of your browser. That way, it's easy to remember to use the AmazonSmile portal – and to find it - when you want to shop on Amazon. And then, shop and checkout as you normally would. Amazon will calculate 0.5% of most of your purchases (there are a few exceptions) and will bank that donation for BBBSOC. BBBSOC will receive a lump distribution directly to the Agency checking account from Amazon once per quarter.

http://www.amazon.com/gp/feature.html?ref=pe_830720_114782360_smi_em_wel_1btn_bitapp&docId=1002402211&pldnSite=1

If you would prefer not to install the button in your browser, remember to go to <http://smile.amazon.com> when you want to shop (instead of Amazon.com).

PLEASE NOTE: If you go directly to Amazon.com to shop, and don't use the portal, your purchases will NOT count and no donation will be made to BBBSOC, EVEN IF YOU ARE REGISTERED with BBBSOC as your charity of choice. You must go through the AmazonSmile portal (<http://smile.amazon.com>) to shop when you want to use Amazon. The products and prices are the same.

Share the Program with Others

The AmazonSmile program only adds up if a LOT of people are using it for BBBSOC. So spread the word! Send this document to your friends, post a message on Facebook and tweet about it ("I just picked BBBSOC as my charity of choice on smile.amazon.com – please join me! <http://smile.amazon.com> ").

Each time you make a purchase through AmazonSmile, you'll have an opportunity to post on social media that you supported BBBSOC through the AmazonSmile program – it's an easy way to spread the word.

Support

There are resources and support links available on the AmazonSmile site for those who have any trouble signing up, and Amazon will also respond to email requests for help. If you have trouble, you may also email info@bbbsoc.org and we will try to assist you.

THANK YOU FOR YOUR SUPPORT OF BIG BROTHERS BIG SISTERS OF OCEAN COUNTY!

July 2014 / cnm